

# Easter Service & Event Evaluation

*A team conversation guide for reviewing  
Easter services and events*

This tool helps ministry teams slow down, talk honestly, celebrate what God did, and make improvements for next year. It works for single services, multiple services, pageants, choir productions, or anything else your church hosted during the Easter Season.

## Start with Gratitude

Begin by thanking God for what he did and thanking your team for how they served. Start with encouragement before you shift into review.

## 1. What Went Well?

Celebrate the wins first. Keep this part light and honest.

- What moments felt meaningful
- What feedback did we hear from people
- What surprised us
- What came together better than expected

For smaller churches, do not overlook relational wins. These often reveal the health of the church more than large numbers.

## 2. Attendance and Guests

A simple overview is enough.

- How many people came
- Did we see new families
- How did guests hear about the service
- Did the service time work well
- Did the length feel right

Notice patterns rather than trying to force precise measurements.

## 3. Worship and Message

Focus on clarity, connection, and flow rather than production details.

- Did the songs serve the room
- Did the message connect
- Were transitions smooth
- Did anything feel rushed or slow
- Did the overall tone fit the season

Keep this discussion constructive. The goal is clarity, not critique.

## 4. Hospitality and Family Experience

You do not need big systems to make a strong impression.

- Was parking simple
- Was the welcome warm
- Could guests tell where to go
- Did families feel supported
- Did children seem engaged



If something felt confusing or crowded, make a note for next year.

## 5. Volunteers and Team Health

In small churches, people often carry a lot. This is an important section.

- Did volunteers know what to do
- Did communication feel clear
- Did any team feel overloaded
- Did we have enough hands for what we attempted
- Did volunteers feel appreciated

This section helps prevent burnout and guides decisions about how ambitious you should be next year.

## 6. What To Adjust for Next Year

This final section keeps the whole review practical.

Ask your team:

- What should we repeat
- What should we stop
- What should we simplify
- What should we start earlier next year

Make a short list of three to five action steps and save it where you can find it next Spring.

## Set Your Dates

Before you end the meeting, pick rough dates for next year.

- When to begin planning
- When to begin promotion
- When to begin recruiting volunteers
- Any deadlines you want to set for music, graphics, or scripts



Even rough dates reduce stress when the next season arrives.

## **End with Prayer**

Thank God for the opportunity to serve your church and your community. Ask for wisdom and unity as you look ahead.

